

German American Central Society

7601 N. Harker Drive • Peoria, IL 61615

Phone: 309-691-7484

www.peoriagermans.net

Damenchor Germania • Harmonie Concordia • Sportverein Peoria

60th SOKII District Sangerfest

November 30, 2011

Dear Friends of the German-American Society,

The German-American Central Society will be hosting the 60th SOKII District Sangerfest in Peoria on April 14 & 15, 2012. We will have choruses from Ohio, Kentucky, Indiana and Illinois joining us in song at a concert at the Peoria Civic Center on April 14.

In conjunction with this event we are putting together a program book and are asking local businesses to consider placing an ad in the book, which will be distributed to all the people who attend or participate in the concert. We are excited about bringing this event to Peoria and look forward to attendees supporting several Peoria businesses during the weekend.

The German American Society has been involved in promoting German culture and preserving our heritage in the area for over 100 years, through song, sports, food and gemutlichkeit. We hope you have enjoyed some of the events we have hosted throughout these years. The 60th SOKII District Sangerfest is just one more way for us to share our heritage with our friends in the community.

Since we are a 501(c) non-profit organization we depend on support from local businesses and friends. Please consider placing an ad in our program book for this event. Attached are an ad form to complete and a page identifying the costs of the ads. Ads should be camera ready and to us by March 1, 2012.

Thank you very much and we hope you can join us at the Civic Center in April for our concert. Four complimentary tickets will be sent to businesses that contract for a full-page ad and two complimentary tickets for a half-page ad. Your support is truly appreciated. If you have any questions, please do not hesitate to contact me.

Sincerely,

Jeff Pulfer
Program Book Chairperson
Phone: (309) 444-4656
E-mail: Jeff.Pulfer44444@gmail.com



60th SOKII District Sangerfest

April 13, 14, 15, 2012

Program Book Advertising Request

The undersigned authorizes _____ page advertisement in the Program Book of the 60th District Sangerfest. Ads must be camera ready.

_____ Full Page \$150.00 _____ Quarter Page \$50. 00

_____ Half Page \$80.00 _____ Eighth Page \$35.00

Patrons:

_____ Two Lines \$10.00 _____ One Line \$5.00

(You may send patron names as a club and we will list them under your club name...or send as individual patrons)

Advertiser Name: _____ Date: _____

Address: _____ City: _____

State/Zip: _____ Phone: _____

Patron One Line: _____

Patron Two Lines: _____

All ads must be received no later than March 1, 2012

Please return this form with ad copy (via mail or e-mail) and mail check made payable to SOKII District Sangerfest to:

Jeff Pulfer
15 Pin Oak Ct.
Washington, IL 61571
Jeff.Pulfer44444@gmail.com
Phone: 309-444-4656

12/5/2011 11:44 AM

FULL PAGE - \$150 – 8 1/2x11

1/2 PAGE - \$ 80 – 8 1/2 x 5 1/2

1/4 PAGE - \$ 50
4 1/4 x 5 1/2

1/8 Page - \$ 35
4 1/4 x 2 3/4